

Is it time for a LifePlan™?

Living with a clear and compelling life vision and mission is critical to personal fulfillment. Take a moment and respond to the following statements.

- YES - NO I'm clear on my life mission and living it.
- YES - NO I have a plan to live out my purpose and mission.
- YES - NO My pace of life is controlled and sustainable.
- YES - NO My life has balance to it.
- YES - NO I am daily making my life contribution.
- YES - NO I enjoy my job and feel challenged by it.
- YES - NO I live with fewer *have to's* than *want to's*.
- YES - NO I feel like I am making a difference.
- YES - NO I am generally happy with my life.
- YES - NO I am in transition and I know what I should do next.
- YES - NO I understand my 'inner wiring' and work from that place.
- YES - NO I understand that there is far more to life than work.
- YES - NO My life does *not* feel routine and predictable.
- YES - NO When I think about my future I feel hopeful.
- YES - NO I am living out my core values.
- YES - NO I have a clear vision for my future.
- YES - NO I have much to look forward to.

If you checked fewer than ten 'YES' boxed, it may be time for a LifePlan™.

Why Pursue A LifePlan™

Most leaders reach moments of perilous transition. Some plateau in their development, or achieve rarified levels of success only to wonder if the cost has been worth it. Others encounter a crossroad wondering if they have ever really *lived their own life*. The LifePlanning process helps you reclaim the life you were meant to live.

LifePlanning is a proven transformational process experienced by hundreds of executives, managers, professionals and ministers who long for a sense of clarity and purpose for the remainder of their lives. A LifePlan™ is a carefully facilitated experiential exploration of your life that aligns your future options with your innate giftedness. This process was created by nationally renowned business consultant and strategist Tom Paterson and includes Tom's famous *Comprehensive LifePlan Diagnostic*.

TOM PATERSON is an internationally distinguished business strategist, process management consultant, author, inventor, teacher, and mentor. For over 30 years, he has helped Fortune 500 companies develop strategic business plans. Tom is also a close associate to Peter Drucker and has partnered with him throughout the years assisting marketplace leaders.

Outcomes

As a LifePlan™ participant, you will walk away with:

- Purpose, Clarity, Focus, Answers and Hope
- A 'total life' strategy consistent with your values
- Clarity concerning your vocational alignment
- A five year plan that defines success in five crucial life domains:
personal, vocation, family, spiritual and community
- Practical steps to measure progress in living the life you were meant to live.
- Success and confidence from having participated in a supportive, six-month life development process



A LifePlan™ helps you refocus your life and set direction for your future. A LifePlan™ is a custom-tailored blueprint that defines your “total-life” strategy and ultimately results in a passionate reconnection with your life purpose. It is a charted pathway, inspired from the pages of your life and careful process work, leading you to your focused LifeMission.

Process Options: *Personal or Couples* LifePlan™

A **Personal LifePlan™** is a one year process beginning with a two-day one-on-one session with your facilitator. You determine a personal strategy and reconnect with your life purpose. A **Personal LifePlan™** brings the full attention of your facilitator on your life and future. Over the coming year, following the initial session, you will engage in an application process to ensure you move forward on your personal plan. This application process provides guided application exercises and monthly access to your facilitator as a Life-Coach throughout the twelve months.

A **Couples LifePlan™** is a professionally facilitated two-day experience. A **Couples LifePlan™** provides the same individual LifePlanning process for both husband and wife. A wonderful safe environment is created where together a couple can assess each other's future plans ensuring that the dreams and goals of each partner complement one another. This option also provides application exercises and monthly access to your facilitator as a LifeCoach for the six months following the **Couples LifePlan™**.

During the first day of the LifePlan™ you and your facilitator carefully assess both your past and present experiences, while taking stock of your gifts, passions and future dreams. This whole life audit sets the stage for the second day where you develop a comprehensive 5-year LifePlan™ which embodies *the life you are meant to live*.

Cost

A LifePlan™ is a comprehensive, whole-life audit designed for courageous men and women who are committed to personal renewal. Participants devote two days to the initial LifePlan™ experience and commit to a six-month follow-up coaching process that ensures success in putting the plan into action.

- The **Personal LifePlan™** fee is based on a sliding scale depending upon your life circumstances and vocation (people in ministry and school teachers pay less). The cost is between \$2500-4800 (plus travel and living expenses).
- The **Couples LifePlan™** fee is based on a sliding scale depending upon your life circumstances and vocation (people in ministry and school teachers pay less). The cost is between \$3000-6000 (plus travel and living expenses).

SUMMER 2010 LifePlan Special!
Because of the generosity of two Authentic Leadership supporters those in professional ministry can book a LifePlan this summer for \$2000. This includes three months of coaching following the LifePlan.



“By nature, we all tend to live imbalanced lives. LifePlanning is a tool for reorganizing your life around what really matters. Tom Paterson’s LifePlan process was so helpful to me that I insisted all my senior staff go through the process.”

Rick Warren - Author, *The Purpose Filled Life*; Founding Pastor,
Saddleback Valley Community Church

“For those who understand that “leadership” is a noun, Dan Webster and Authentic Leadership, Inc. become a principle source for leadership development. I have never discovered anyone as helpful in addressing those things that could keep a leader up at night, while simultaneously producing sustainable change that grows great people and organizations. Delay all other leadership initiatives...if you haven’t spent time with Dan Webster, start today!

Lamont Moon – President, Courageous Leadership, Inc.

“Once in a generation God raises up a few exceptional leaders with vision, focus, incredible communication skills, wisdom and the ability to bring wise counsel to others. Add a servant’s heart and integrity and you have Dan Webster. I respect Dan’s leadership and wisdom as a leader in America.”

Jim Burns - President, National Institute of Youth Ministry

“I went through a LifePlan with Dan about five years ago. Since then, the clarity of purpose and life direction that resulted from my time with Dan have been like a compass needle pointing to True North for my life. I’ve gone back again and again and again to the insights gained from that critical 2-day event...”

Ted Humphrey - National Account Manager, Wilson Learning Corporation

“Dan Webster brings the rare blend of empathy, wisdom, discipline and inspiration to his life-changing work with America’s leaders. He is a gifted communicator, experienced coach, and caring friend. He is equally at home in the executive suite, the classroom, and the pulpit. Tap his extraordinary talents for yourself or your organization.”

Jim Warner - President, OnCourse International

“The LifePlan™ is a fascinating process and way of gaining introspection on one’s life. Dan Webster made it come alive for me by creating the space and permission for me to see things about my past that have equipped me to march forward into the extraordinary. It is Dan’s authentic heart, deep commitment to my excellence and his true wisdom that made the LifePlan™ not only a great awakening but a catalyst for future change and action in my life. I am grateful beyond words.”

Linda Lindquist-Bishop - President, Courageous Thinking -
Unleashing Human Potential

“The LifePlanning process is brilliant in its simplicity and practicality, but a process is just a process without skilled, Spirit-infused facilitation. Dan Webster has the right combination of strength, gentleness and wisdom to bring this process to the level of profound and life-changing. I would recommend a few days with Dan to any leader ready to take a courageous look at life and calling.”

Denise VanEck - Community Life Pastor, Mars Hill Bible Church



Thomas G. Paterson, Founder

Tom — his process, work, innovation, leadership development, team building and transformational strategic work — have impacted this country (and the world) at a level that few individuals in history have accomplished. He has walked along side of some of the greatest business leaders in the last 60 years, sparked the invention of almost countless products, systems and services that are the fabric of our society today and has transformed thousands of lives, being the catalyst to help them unleash and reach their maximum contribution.

Tom spent nearly thirty-five years joined at the hip with Peter Drucker. Those who knew the tandem called Drucker the “Business Theorist” and Tom the “Process Practician.” Peter Drucker, widely known as the ‘father of modern business management’ left his legacy in the sphere he designed of ‘Managing by Objectives’ (MBO). Tom spent years putting process around Peter’s theories and also had the opportunity to push back on the core issues of MBO which did not deliver consistent success for organizations. Through this Tom birthed his organizational theory of ‘Managing the Whole’ The Paterson Process leads to greater organizational effectiveness as the parts - (departments) - develop their individual departmental plans- as part of an overall strategic design to contribute to the whole, to help optimize ‘system performance’. This maximizes resources, defines roles and structure and takes out waste.

The core of Tom and his work is his strategic process/thinking. He broke the mold on the expensive long drawn out consultant-driven strategic process and developed an initial strategic planning process which can be facilitated in three days. The output of this process is a strong plan created by the key constituents in the organization (owned by them because they created it - not him), transformational team building, the development of goals and initiatives outlined with deadlines, measurements and matrix.

Thousands of companies have been through this process over the past 5 decades. He has walked in depth with companies such as GM, IBM, RCA, McDonnell Douglas, Ingersall Rand, Disney, Estee Lauder and hundreds more - working one-on-one with their CEO’s and leadership teams to effect extraordinary change, breakthroughs and success. He has worked under four presidents including being sent to China and Japan to help open relationships, develop foundational strategy for their business cultures and being commissioned to run studies here in the US to assess innovation and organizational optimization.

30 years ago many of the CEO’s and Executives with whom Tom engaged in his strategic consulting work – started asking Tom to help them work through similar questions of perspective, priorities and purpose in their own lives. Through these coaching sessions Tom developed the **LifePlan™** Process. Tom has worked with thousands of marketplace and church leaders to help them clarify and discern where their true significance lies and to chart a course for the future.

